

ROY MORENO

ABOUT ME

Bolivian freelance graphic designer with over 9 years of experience creating visual content for churches, gyms, aesthetic clinics, marketing agencies, and startups in Bolivia and the United States. Specialized in brand identity, social media design, logos, and crossmedia production under the creative identity Roy_EMG Design.



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WORK EXPERIENCE

2016 – Present

Graphic Designer & Communications.
Iglesia Internacional de la Familia.

- Full responsibility for the visual and communications area: social media design, streaming management, printed materials, and media coordination. 9+ years of continuous work.

Jul 2023 – Dec 2025

Freelance Graphic Designer.
LiftingCross Bolivia Gym.

- Content creation for social media, event flyers, promotions, official gym logo design, and general content.

Mar 2020 – Dec 2025

Freelance Graphic Designer.
Carol Estética.

- Social media materials, aesthetics courses, certificates, and educational materials for the clinic.

Nov – Dec 2024

Graphic Designer.
Luis Varret – Factoría Creativa.

- Visual identity for the 'Desafío de los Anillos 2025' event: logo, social media, apparel, and campaign for the Atlestar platform.

Aug – Dec 2024

Freelance Graphic Designer.
Woodside Multiservice Corp (USA).

- Logos, business cards, prints, and brand materials for a New York-based company.

Jul 2025 – Jan 2026

Freelance Graphic Designer.
Morlakos Bolivia.

- Social media design materials.

Mar 2025 – Jul 2025

Freelance Graphic Designer.
Go Abasto Bolivia.

- Printed materials design and media coordination.

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EDUCATION

2018

High School Diploma in Humanities.

2021 - 2025

Higher Technician in Theology.

- ADDB Ministry Seminary.
- Pastor — IlFamilia Church.

Sept 2019

Intermediate Technician in Graphic Design.

- Edu Diseña - Santa Cruz, Bolivia.

Feb 2025 - In Progress

Graphic Design & Crossmedia Production.

- Universidad Franz Tamayo - Santa Cruz, Bolivia.

SKILLS

Design & Branding

- Brand identity
- Logo design
- Flyers and poster design
- Apparel design

Production & Multimedia

- Crossmedia production
- Streaming management
- Photography
- Visual direction

Communication

- Social media management
- Institutional communication



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SOFTWARE

Adobe **Photoshop**

Adobe **Illustrator**

Adobe **Lightroom**

Adobe **Premiere Pro**

Canva

Microsoft **Word**

Microsoft **Power Point**

Microsoft **Excel**

Blender

Capcut

Visual Studio Code

vMix Streaming

OBS

Adobe **Audition**

LANGUAGES

- Spanish: Native.
- English: Intermediate.
- Portuguese: Intermediate.

CONTACT



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